Take the Pledge!
We invite you to help raise awareness about the importance of transparency by taking the Transparency Pledge.

What Does Transparency Mean to You?
See what your colleagues are saying and add your voice today.

“Credible science can lead to improved patient care, which is the ultimate goal of medical research and reporting.”
—James R. Cozzarin ELS, MWC™ Editor in Chief, AMWA Journal

Welcome to Transparency Matters
Transparency Matters raises awareness of the importance of transparency in reporting industry-sponsored research and its impact on credibility. Let’s broaden the conversation around transparency in medical publications and promote best practices!
Medical Publishing Insights & Practices (MPIP) is a collaboration among members of the pharmaceutical industry and the International Society for Medical Publication Professionals (ISMPP) to elevate trust, transparency, and integrity in reporting the results of industry-sponsored research. The following are MPIP publications useful to industry professionals:

**Improve AE Reporting**

**Facilitate Transparent Authorship Decisions**

**Improve Credibility With Our 10 Recommendations**

**Help Authors Improve Likelihood of Acceptance**

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